



## **P/T Social Media Associate**

**Overview:** As a Social Media Associate, you'll meet weekly with team members to create and post engaging content that raises awareness on childhood grief, which impacts millions of kids. While the topic is heavy, our work involves helping these kids rediscover joy and build resilience.

**Who we are:** Experience Camps is a nonprofit that transforms the lives of grieving children through summer camp programs and innovative, year-round initiatives. Through compassion, connection, and play, we allow grieving children to embody a life full of hope and possibility. By amplifying their voices, we are creating a more grief-sensitive culture.

**Job responsibilities (the following is not intended to be an exhaustive list. Other responsibilities and duties may be assigned):**

- Help generate engaging content and content ideas for all of our social media platforms.
- Reach out to members of our community to share personalized grief content
- Post planned content across all of our platforms each weekday (bonus if you have graphic design experience).
- Reach out to influencers on social media to spread the word on us and/or create content
- Manage social media calendar, including coordinating with other HQ departments to post their content
- Connect with like-minded partners/influencers on various platforms by commenting on their accounts and tagging where appropriate
- Analyze and report on metrics monthly across our platforms.
- Search trends (audio and otherwise) for social media and create content based on those trends.
- Able to visit at least one of our week-long camps in August to get content

### **Compensation:**

- This remote position is 20 hours a week starting Feb. 1st until the end of September.
- \$25/hour for 20 hours per week (paid in biweekly installments)
- This role is not eligible for benefits



**Your super-powers and skills should include:**

- Experience in creating and sharing content on social-media platforms beyond your own personal account
- Strong writing skills and ability to write with feature-style voice (not objective reporter)
- Excellent knowledge of grammar and proofreading
- Love all things social-media (and are up on social-media trends)
- Extremely reliable
- Enthusiastic about bringing ideas to the table
- Able to match our tone of voice
- Bonus: Creating graphics on Canva
- Bonus: Basic video-editing skills

**More about the right fit:**

Candidates should have empathy, especially when interviewing grieving people, a sense of humor, and an appreciation for our core values.

**Our Core Values (C.A.M.P.):**

- Come As You Are (unless you're a jerk): Bring your unique voice and your authentic self to the table. Have an open mind and respect the value in other perspectives.
- Always FTK: Stay true to the mission and focus on the outcomes. Above all else, we are here For The Kids.
- Make it Count: Whatever you do, do it well. Inspire others through your actions. Lead with passion. Love what you do.
- Pass the Squeeze: Offer support when it's needed. Accept support when it's offered. Be a team player.

**To apply for position:**

1) Peruse our social-media channels (go to [experiencecamps.org](http://experiencecamps.org) and scroll down to the bottom of the page for links to all of them).

2) In addition to submitting a one-page cover letter and 1-2 page resume as a PDF, please submit a week's (5 days) worth of specific content ideas (describe in a few sentences) plus three actual posts fully written so we can see your style of writing. We won't use your content without your permission; we just want to get a sense of your style/writing.

3) Apply using this link:

<https://docs.google.com/forms/d/e/1FAIpQLSdKEQW491G2Lz9FyYHQGZS0Pj7ARFMKvki-Uwy8FfCUrdLpVw/viewform>

4) If it seems like a good fit, we will reach out to you the week of Jan. 16h for an interview.



Thanks for considering! Experience Camps is an equal opportunity employer. Our campers come from all walks of life and so do we. We are looking to hire people of a wide variety of backgrounds because it makes us stronger. If you share our values, you belong here. You can learn more about our Diversity, Equity, and Inclusion commitments [here](#).