



We are looking for an [awesome](#) human to join our team as a summer Social Media Intern. The internship will help support the digital content efforts of Experience Camps, a national, no-cost program for grieving children who have experienced the death of a parent, sibling or primary caregiver. Specifically, you will be supporting the planning and creation of content around our one-week, overnight summer camp programs.

As the Experience Camps Social Media intern for Summer 2021, you will get the opportunity to shape how we share the stories of our campers, volunteers, and organization. This position will require some remote work as well as some in-person work at camp. Internship dates are June 1-September 1, with possible extension for the right person. In June and July, interns will work 10 hours per week remotely. In August, interns will travel to camp and work full-time.

Some of the activities will include, but not limited to:

In-Person:

- Attend Experience Camps ([dates here](#)) in the summer of 2021 to gather content, share content with the world - mostly through Instagram stories and TikTok, and help execute interviews with campers and volunteers

Virtual/Work From Home:

- Create new content and leverage existing content to package into social media posts, email newsletters, and other digital content mediums to help share the stories of kids from all over the country (+ world!) with powerful stories of loss
- Develop creative angles for how we talk about what we do and share about the people in our community
- Help identify different national trends and moments in which Experience Camps can participate
- Other duties as necessary

Required Knowledge, Skills, and Abilities

- Be currently studying or have studied Marketing, Communications, or related fields
- Tech savvy with a proficiency in Google Suite and all social media platforms.
- Strong written and verbal communication skills for content creation
- Travel to our programs in the summer (4 weeks), if safe to do so
- On-site at camp during each of the weeks of camp
- Self-motivation, organizational skills and demonstrated ability to balance multiple projects

About You:

- Be #FTK (for the kids) always!

experience camps

- Be able to work and create materials that revolve around a sensitive subject.
- Be inclusive, adaptable, and a self-starter.
- Have a willingness to multi-task and help out in all areas
- Have a solid meme/gif game.
- Be okay with sleeping in a twin bed (at camp).

This is an unpaid position. Please email a resume, cover letter, and 2-3 social media posts that you might write for Experience Camps (we promise not to use your samples; we just want to get a sense of your thinking and style) to jesse@experiencecamps.org

Our campers come from all walks of life and so do we. We are looking to hire people of a wide variety of backgrounds because it makes us stronger. If you share our values, you belong here.